

	POLICY & PROCEDURE	POLICY NUMBER: 810
	Subject: CHILDREN’S ONLINE PRIVACY PROTECTION ACT (COPPA)	EFFECTIVE DATE: 05/01/2000 Approved: 05/18/2011

1. General

- a. The Children’s Online privacy Protection Act (COPPA), effective April 21, 2000, applies to the online collection of personal information from children under 13. As website operators, we are required to include a privacy statement on our website detailing when and how we will seek to obtain verifiable consent from a parent when we do collect such information.
- b. COPPA applies to individually identifiable information about a child that is collected online, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child. COPPA also covers other types of information – for example, hobbies, interests and information collected through ‘cookies’ or other types of tracking mechanisms – when they are tied to individually identifiable information.

2. Implementation of COPPA Policy

In order to comply with COPPA Arizona Swimming (“AzSI”) adheres to the following policies regarding its website.

- a. AzSI does not permit advertising on its website, whether paid or free.
 1. Informational links to national and state governing bodies of the sport are contained on our web pages.
- b. No information is collected on our website that would include full name, home address, email address, telephone number or any other type of information that would allow someone to identify or contact the child.
 1. AzSI does provide certain online services to parents which may provide such information to us. Such information is accepted only from parents or guardians.
- c. No identifiable tracking information, such as ‘cookies’ is collected by AzSI.
- d. As part of its COPPA policy, AzSI does not permit the following:
 1. pictures of children to be posted to our website without prior written permission from the child’s parent or guardian.
 2. use of social media, chat rooms, forums etc through our web site that could result in release of such identifying information, no matter how

remote that possibility may be. AzSI does not maintain Facebook ,
Twitter or other such sites.

- e. AzSI does not disclose to any third parties, other than USA Swimming information regarding athletes.
- f. AzSI uses information collected regarding children in the course of administering the sport of competitive swimming in Arizona. To that end, we:
 - 1. Transmit information received from certain teams, or in some cases parents, to the national governing body of swimming, USA Swimming for registration purposes.
 - 2. Through USA Swimming's databases, AzSI uses this information in the administration of the sport of swimming in Arizona. Such uses include but are not limited to, notifying children of upcoming events, meets or camps specific to swimming.
- g. Parents may review their child's personal information retained by AzSI during normal business hours, Monday through Friday at the then office of AzSI.
 - 1. Parents may request that any such information be deleted and refuse to allow any further collection or use of the child's information.