



Arizona Swimming, Inc. Club Officials Recruiter

Where to find them?

You will find your best recruiter in the group of parents of younger swimmers, particularly a parent of a successful young swimmer. Or you might find them watching practices, or timing one of your meets. These are great candidates who are already involved.

What do they act like?

These are traits that successful recruiters have more than other people.

Traits:

- Personable, approachable
- Energetic
- Social
- Involved with team activities and other parents

What do I ask them to do?

For starters, these are the tasks which they should focus upon:

Tasks:

- Identify potential Official candidates in your club
- Develop different approaches to talk to each
- Produce recruitment pamphlets with AZSI artwork
- Distribute those pamphlets
- Review & select a Recruitment Program to try at your club
(also enclosed)
- Call or e-mail an AZSI Instructor help to orient and start your
candidates at your next away or home meet
- Give you a short Monthly Report on their activities
- Call Officials Chair for ideas or counsel