

	POLICY & PROCEDURE	POLICY NUMBER: 1
	Subject: Mission & Vision Statement	EFFECTIVE DATE: 12/01/04 Approved: 4-8-2017

I. Arizona Swimming Mission, Vision & Core Value Statements:

Mission Statement:

From novice to Olympian, Arizona Swimming promotes competitive excellence in the sport of swimming. We believe swimming provides life changing experiences.

Vision Statement:

Arizona Swimming excels in providing our members with the opportunity to reach their full life potential, in and out of the water.

Core Values:

Integrity, Teamwork, Mentorship, Diversity, Lifestyle

II. USA Swimming, Inc. Mission, Vision & Core Value Statements: ©

Mission Statement:

USA Swimming is the National Governing Body for the sport of swimming. We administer competitive swimming in accordance with the Amateur Sports Act. We provide programs and services for our members, supporters, affiliates and the interested public. We value these members of the swimming community, and the staff and volunteers who serve them. We are committed to excellence and the improvement of our sport.

Vision Statement:

To inspire and enable our members to achieve excellence in the sport of swimming and in life.

Core Objectives:

USA Swimming;s mission is to grow and strengthen the sport of swimming. Specifically, we seek to:

BUILD the BASE-We seek to expand our membership and strengthen the sport at the grassroots level in order to engage as many people as possible in the sport of swimming.

PROMOTE the SPORT-We seek to promote awareness of the sport and our organization to inspire participation in swimming, and raise financial support to benefit the overall mission of USA Swimming and the USA Swimming Foundation.

ACHIEVE Sustained Competitive Success-We seek to continue the rich tradition of performance success at the Olympic Games and other high-level international competitions.

Updates:

<u>Date</u>	<u>by Whom</u>	<u>Basic Abstract</u>	<u>Sections</u>	<u>Control #</u>
4-10-2017	HOD	entire policy	All	16-032